

Star Insure

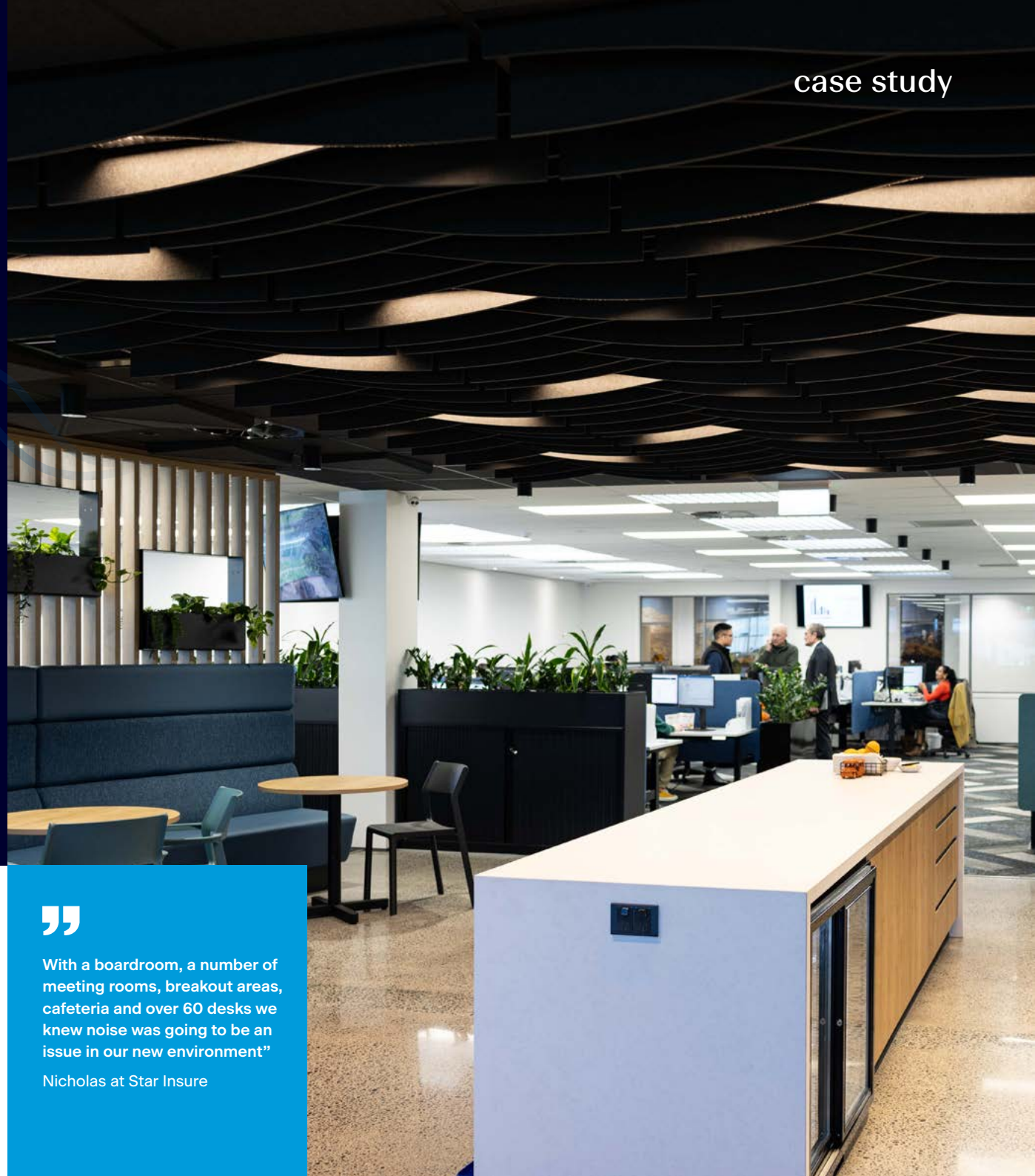
Star Insure is New Zealand's leading niche vehicle insurance specialist. With highly customisable and specific insurance policies, the team at Star Insure understand the categories they insure and the people that own those vehicles.

When they decided to move their head office from their old location, they didn't go far – just across the road in East Tamaki, Auckland. However, the difference in workspaces was striking. The new building, a blank canvas, allowed the team to merge industrial design concepts with acoustic solutions, resulting in an impressive transformation!

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With a boardroom, a number of meeting rooms, breakout areas, cafeteria and over 60 desks we knew noise was going to be an issue in our new environment”

Nicholas at Star Insure



The Brief

Their preferred furniture reseller, Hurdleys, suggested that Star Insure consider acoustic solutions to suppress the noise. After an on-site visit by Adam from Hurdleys and David from Boyd, different acoustic concepts were presented to Star Insure.



Working together they discovered how different acoustic products could be used to disguise the echo in the new building. Boyd followed up by providing samples of various acoustic concepts, along with a range of colour choices and material specifications.

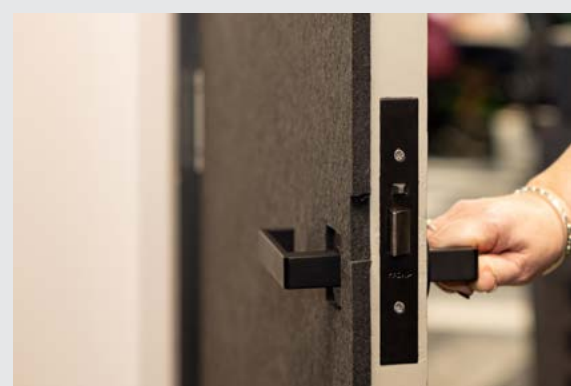
Nicholas said “With the acoustic samples on-site the other installers could see what we were doing and the look we wanted to achieve. It was easy to show them you could stick it to the wall, mount TV screens on it and cut around it for lighting.”

The architect, Paul Rosnell from VRLA Architecture Ltd, wanted to design a space that was modern and timeless.

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The selection of colours in the acoustic material allowed us to seamlessly blend natural fibres, concrete and wood.”

Nicholas at Star Insure



The Solution

Star Insure accepted Hurdleys' quote and enlisted the Boyd Installation Team to install several acoustic products that absorb up to 40% of sound in the workspace, while also adding stylish design elements to the new building.

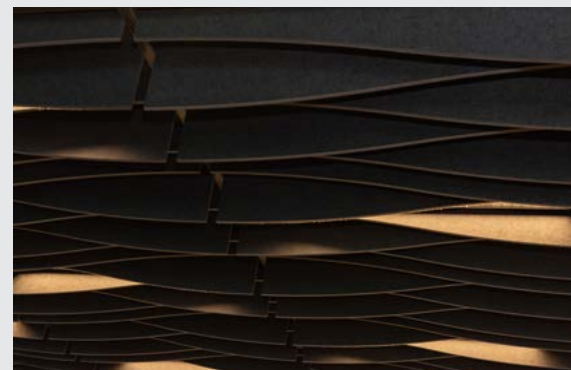
- Ceiling Tiles with a cloud effect
- Ceiling Tiles in a rectangular shape
- Floating Ceiling Panels with a star effect
- Wall Panels with a wave effect
- Wall Panels in the server room
- Desk Screens in the office area

To compliment their new space, the team at Star Insure opted for dark grey ceilings and walls and turquoise and pageant blue desk screens – a perfect match with the Star Insure brand.



Some of the acoustic solutions we created were challenging to install, but once the Boyd team got going, they did a fantastic job — always striving to do their best.”

Nicholas at Star Insure



The Result

The team at Star Insure has settled into their new building and is impressed with the results of the acoustic products.

Nicholas said “The biggest feature of the place is that you can concentrate on the task at hand, and you’re not distracted. When having a discussion with someone, you can hear every word spoken without echo or competing background noises.”

“This focus has also lifted our professionalism – without shouting; every word is heard clearly by its intended recipient or audience. No distraction, no disruption, and no misinterpretation!”

The reduction in noise and ability to concentrate allows for more effective communication with colleagues, customers, and suppliers – creating a whole new vibe at Star Insure.



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It is unbelievable the changes it has made to noise suppressions. From what I have learnt through this project, I would totally recommend to anyone they immediately try acoustic ceiling tiles in an open office environment or acoustic material on a wall in a meeting room. It will make a phenomenal difference and soften the noise substantially.”

Nicholas at Star Insure

Find out how to enable more productivity in your workspace by managing noise with a Boyd Acoustic solution.

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