

Greenhawk

Greenhawk is an accounting, tax and business performance partner for ambitious businesses. Based in the picture-perfect location of Wānaka, with offices also in Queenstown and Parnell, they work across the full financial sphere of strategy, accounting, and bookkeeping for their clients.

Towards the end of 2023, Greenhawk moved into a new building in the Three Parks commercial area of Wānaka. With a blank canvas interior, set against a backdrop of the mountains, they wanted multipurpose products with a minimal look to disguise the echo in the shared workspace.



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We knew the high ceilings were going to be a problem. We could hear a pin drop and it would echo.”

Kelly at Greenhawk



The Brief

The team at Greenhawk didn't want to make their new workspace feel small and enclosed.



We wanted our clients to come into the open space and have a friendly chat with the team. We didn't want to put in extra walls, we wanted products to visually break the space and let in light."

Kelly at Greenhawk

Noise was going to be a problem. They had high ceilings, ten desks with the team on calls at various times of the day, a radio playing and a kitchen area in the open space. Greenhawk needed a solution – fast.

Following a personal recommendation, Kelly and the team researched various acoustic solutions and settled on Boyd Workspaces for the job.

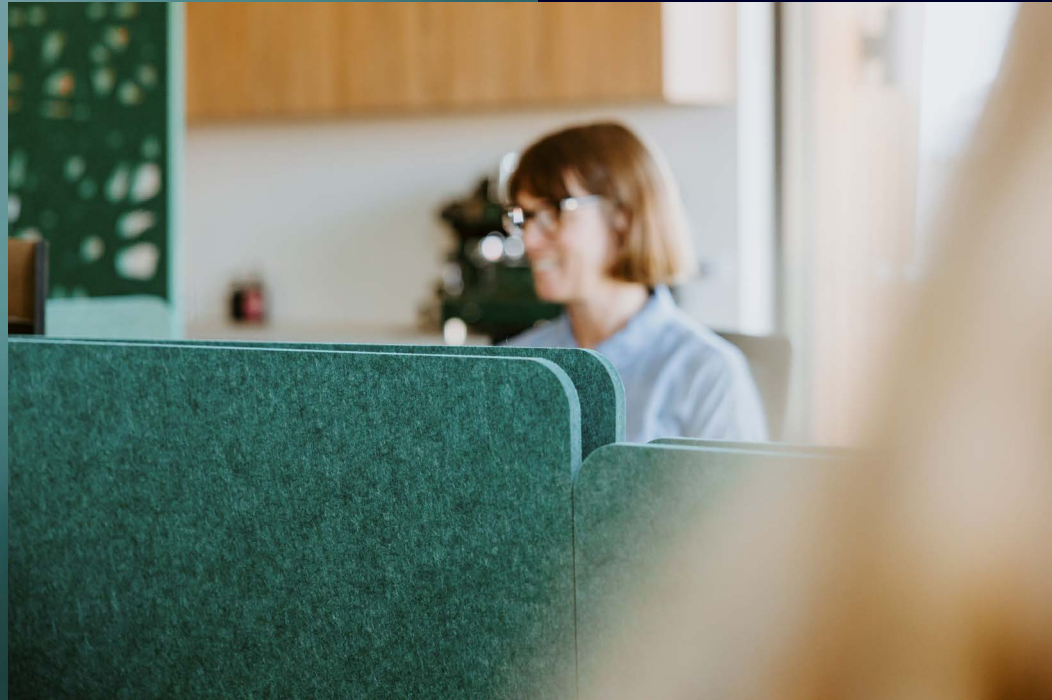
Not only were the team impressed with the Boyd range of acoustic designs, the extent of the colour palette and the number of different acoustic solutions, the amount of recycled content in each acoustic panel appealed to Greenhawk too.

Kelly said "What I immediately noticed with Boyd was two-fold. I really liked the designs. I wanted the solution to be aesthetically pleasing so that it added to the features of the space. Then what sold me was the recycled content of the Boyd acoustic products - managing our environmental footprint is particularly important for Greenhawk."



The Solution

Boyd worked with Greenhawk to find acoustic products that would absorb up to 40% of sound in the open workspace and add elements of design to the new building. And we didn't forget about writing surfaces either, we provided great solutions for the collaboration areas too.



- Desk Screens and Desk Dividers for the ten sit stand desks
- Satori Divider in Blizzard design to screen off the kitchen area
- Ceiling Lattice in Fly design for the Boardroom
- White Glass Boards in the Boardroom and Meeting Room
- Porcelain Whiteboard in the Meeting Room

To complement their natural surroundings and enhance the Greenhawk brand the colour Forest Green was the obvious choice for their acoustic products.

Kelly said "The green is a near-perfect match with our brand colour. The range of colours is incredible."

And from the other side of the camera in the Boardroom they get comments too – what is that thing, it looks like a piece of art?

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I love that the Ceiling Lattice is multipurpose. It looks good, carries out an important function and people do comment on it from the other side of the camera. I notice no echoing in that room at all."

Kelly at Greenhawk



The Result

The team at Greenhawk have settled into their new building and are delighted with the result. Not only have the acoustic products helped with the absorption of noise, but it also added a whole new vibe to the office and they're proud of the open space.



Boyd products are so fabulous – look beautiful, like art in your office, so great at sound absorption and privacy. A key factor for us was the sustainability side and the fact that it is 70% recycled content – that's huge.”

And the final word from Kelly “Looks beautiful, does a great job and is better for the planet too.”

Find out how to enable more productivity in your workspace by managing noise with a Boyd Acoustic solution.

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