Brochure Display System Assembly Guide

Easel Display Assembly

- 1. Assemble the easel using machine screws supplied, with the U-shaped cross bar positioned at the apex of the easel (U-channel facing upwards) and the L-shaped cross bars located one on each side of the easel (flat face facing outward) and at the correct level for the number of rows of brochure holders required:
 - Upper Level: 4 or 5 rows of DLE, 3 or 4 rows of A4
 - Lower Level: 6+ rows of DLE, 5+ rows of A4
- 2. Using the side-by-side linking instructions (see below), link brochure holders together side-by-side to form rows. The number of brochure holders in each row will be determined by the length of the cross bars on the easel.
- 3. Hang the first row of Brochure holders onto the U-shaped cross bar.
- 4. Using the Multi-Tier Linking instructions (see below), link a second row of brochure holders to the front of the row already in place. In the same way, continue to add rows of brochure holders as required. When completed the brochure holders should be in front of, and supported by, the L-shaped cross bar.

Note: for displays with more than one size of brochure holder (A4, A5 or DLE):

- 1. Each row should only contain one size of brochure holder do not link different sizes together side-by-side.
- 2. A4 brochure holders should be at the top of the display with DLE brochure holders below and A5 at the bottom.
- 3. When attaching DLE brochure holders to the front of A4, link DLE brochure holders together side-by-side in groups of two only.
- 4. When attaching A5 brochure holders to the front of A4 or DLE, do not link the A5 brochure holders together.

Side-by-side Linking Instructions

Align the dovetail feature on the side of the brochure holders. Slide the right hand brochure holder backwards and/or the left hand brochure holders forwards to link together.

Multi-Tier Linking Instructions

Align the brochure holders one in front of the other so that the linking clips on the back of the front brochure holder are directly above the lower guide lines on the front of the rear brochure holder.

Slide the front brochure holder firmly downwards to link together.











